

SPECIAL OCCASIONS

Announcement Information

HERNANDO TODAY

phone 813-259-8050 fax 813-259-7903

email specialoccasions@tampatrib.com

202 S. Parker St., Tampa, FL 33606



GETTING THE BIG EVENT IN PRINT

Thank you for making Hernando Today part of your special day. Special Occasions announcements appear in Hernando Today. Deadline is Monday at noon (unless there is a holiday) for the following Sunday. Your announcement will be scheduled for the next available publication date unless a date is specified.

Hernando Today is not responsible for defects in newsprint, irregularities or errors in printing, images caused by material on the opposite or reverse side of the page, or any mechanical problems resulting in poor quality of photos

or text reproduction.

When submitting the information you would like included in the announcement, you may either use our form or write the announcement yourself. A signature of one of the principals is required. An address, home telephone number and daytime telephone number and e-mail address should be included.

Announcements must be paid in advance of publication. American Express, Discover, MasterCard, Visa, cash, check or money order are acceptable forms of payment. For further information, please call (813) 259-8050.



ABOUT YOUR PHOTOGRAPH

Professional photographs are frequently copyrighted. It is the advertiser's responsibility to obtain a copyright release prior to publication.

Photographs should be professional quality prints. A veil should not obscure the bride's face. For best reproduction, choose a clear, sharp focus photo, either color or black and white, and without a heavily textured surface. Look for good contrast. A light background usually will reproduce better.

Original photographs may be used, or photos may be emailed. If a photo is e-mailed or sent to us on a disc, please make sure the photo is at least 200 dpi. If your digital photo is 72 dpi, please do not change the resolution or size of the photo for us.

We reserve the right to refuse photos that are

deemed to be of poor quality or poor taste and the right to crop photos as necessary. Photos will not be altered unless there are obvious marks or creases that would interfere with the reproduction of the photo in the newspaper. We cannot alter a person's physical attributes in the form of a touch-up.

Photographs are scanned, cropped, enlarged or reduced via computer here at Hernando Today. Do not cut the photo yourself. We tone all photos here to meet our newsprint specifications.

Please identify the back of your photo with a label or write lightly in pencil. Do not bear down with a ball point pen (it will show up in the scanned image and reproduce in the newspaper). Please do not use paperclips, as they bend and scratch the photos.

We do not guarantee the quality of the reproduced photo in the newspaper.

Photographs are returned after publication. Hernando Today is not responsible for loss or damage to photographs under any circumstances.

SPECIAL OCCASION ANNOUNCEMENT INFORMATION

Text may be included on a separate sheet.

OCCASION: Anniversary, birth, birthday, retirement, quince, congratulations, graduation, other name(s) of person(s) being honored

Date(s) of happening or celebration

Location (optional)

Photograph (yes or no)

Requested publication date

Authorized signature

Print name

Address

City, State, ZIP

Home phone

Daytime phone

E-mail address

ET CETERA

1. All announcements are subject to the publisher's standards of acceptability. The publisher reserves the right in its complete discretion to edit, revise or reject any announcement that is considered to be objectionable or offensive in subject matter, phrasing or format.

2. Announcements are accepted for publication entirely upon the representations of advertiser that all facts submitted in the information forms are true and correct in all material respects, and that the advertiser is properly authorized to submit these facts and authorize publication of the entire contents and subject matter of the announcement, including, but not limited to, the advertiser's having obtained the full and complete consent of all parties, together with any other persons named in the announcement, and the full right to use and publish any photograph submitted for publication.

3. The publisher shall in no event be held liable or responsible for any error or omission in a published announcement, and will be responsible for adjustments only as hereafter set forth. Requests for adjustments shall be made no later than one week after date of publication of the announcement. The publisher shall at most be responsible, at its option, for i) return of payment (in whole or in part) for any announcement not published, or published with a significant error by publisher or misprint, or ii) re-publication of the announcement at no additional charge. Under no

circumstances shall publisher be responsible for defects in newsprint, errors or irregularities in printing or other problems resulting in poor quality of photo or text reproduction of an announcement. The publisher shall attempt to publish the announcement in a timely fashion, but shall not be liable for any failure to do so. In particular, and without limitation, publisher shall not be responsible for any delays in publication due to strikes, labor disputes, government action, acts of God, war, fire, flood or other natural disaster, equipment failure or other circumstances beyond the publisher's control.

4. No position in the newspaper of any announcement is guaranteed.

5. The advertiser will fully hold harmless and indemnify the publisher from any and all claims, demands, suites, actions, proceedings, recoveries and expenses of any kind or nature whatsoever, including reasonable fees of counsel selected by publisher, arising directly or indirectly from publication of the announcement or breach of the advertiser's representations in paragraph 2 hereof, or based upon or arising out of any matter or thing contained in the announcement, including, but not limited to, claims for libel, defamation, invasion of privacy, infringement of right of publicity, or copyright or trademark infringement.

SAMPLE ANNOUNCEMENTS



Three-column sizes

(B) 3 x 5" 79.20

3 x 6.5" \$102.96

(A) 3 x 9" \$142.56

Six-column sizes

6 x 9.5" (1/2 page)

\$300.96

6 x 19" (full page)

\$601.92

These are only some of the sizes we offer; other sizes are not shown. Ad sizes vary and are determined by the amount of text submitted and layout of photo(s) supplied.

60th ANNIVERSARY

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60th ANNIVERSARY

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50th BIRTHDAY

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One-column sizes

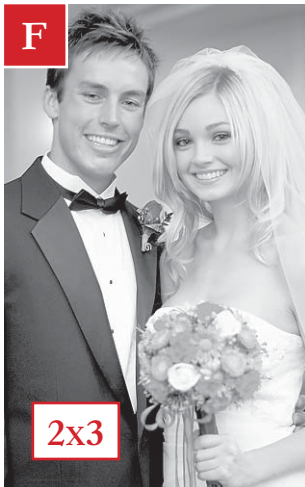
- 1 x 2.5" \$13.20
- (E)** 1 x 4.5" \$23.76*
- (C)** 1 x 7" \$36.96
- 1 x 9.5" \$50.16

*Minimum size for ad with photo

These are only some of the sizes we offer; other sizes are not shown. Ad sizes vary and are determined by the amount of text submitted and layout of photo(s) supplied.

SAMPLE ANNOUNCEMENTS

1st ANNIVERSARY



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50th ANNIVERSARY

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Two-column sizes

(F) 2 x 3" \$31.68

(D) 2 x 4" \$42.24

(H) 2 x 5" \$52.80

(G) 2 x 6" \$63.36

2 x 9.5" \$100.32

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