



WEDDINGS & ENGAGEMENTS

Announcement Information

HERNANDO TODAY

phone 813-259-8050 **fax** 813-259-7903
email specialoccasions@tampatrib.com
202 S. Parker St., Tampa, FL 33606

FLORIDA
Bride
The Tampa Tribune's
Wedding Guide

GETTING THE BIG EVENT IN PRINT

Thank you for making Hernando Today part of your special day. Wedding and Engagement announcements appear in Hernando Today. Deadline is Monday at noon (unless there is a holiday) for the following Sunday. Your announcement will be scheduled for the next available publication date unless a date is specified.

Hernando Today is not responsible for defects in newsprint, irregularities or errors in printing, images caused by material on the opposite or reverse side of the page, or any mechanical problems resulting in poor quality of photos or text reproduction.

When submitting the information you would like included in the announcement, you may either use our form, or write the announcement yourself. A signature of one of the principals (bride, groom or parent) is required. An address, home telephone number and daytime telephone number and e-mail address should be included.

Announcements must be paid in advance of publication. American Express, Discover, MasterCard, Visa, cash, check or money order are acceptable forms of payment. For further information, please call (813) 259-8050.



ABOUT YOUR PHOTOGRAPH

Professional photographs are frequently copyrighted. It is the advertiser's responsibility to obtain a copyright release prior to publication.

Photographs should be professional quality prints. A veil should not obscure the bride's face. For best reproduction, choose a clear, sharp focus photo, either color or black and white, and without a heavily textured surface. Look for good contrast. A light background usually will reproduce better.

An original photograph is preferred over a printed copy. If a photo is e-mailed or sent to us on a disc, please make sure the photo is at least 200 dpi. If your digital photo is 72 dpi, please do not change the resolution or size of the photo for us.

We reserve the right to refuse photos that are deemed to be of poor quality or poor taste and the right to crop photos as neces-

sary. Photos will not be altered unless there are obvious marks or creases that would interfere with the reproduction of the photo in the newspaper. We cannot alter a person's physical attributes in the form of a touch-up.

Photographs are scanned, cropped, enlarged or reduced via computer here at Hernando Today. Do not cut the photo yourself. We tone all photos here to meet our newsprint specifications.

Please identify the back of your photo with a label or write lightly in pencil. Do not bear down with a ball point pen (it will show up in the scanned image and reproduce in the newspaper). Please do not use paperclips, as they bend and scratch the photos.

We do not guarantee the quality of the reproduced photo in the newspaper.

Photographs are returned after publication. Hernando Today is not responsible for loss or damage to photographs under any circumstances.

ET CETERA

1. All announcements are subject to the publisher's standards of acceptability. The publisher reserves the right in its complete discretion to edit, revise or reject any announcement that is considered to be objectionable or offensive in subject matter, phrasing or format.

2. Announcements are accepted for publication entirely upon the representations of advertiser that all facts submitted in the information forms are true and correct in all material respects, and that the advertiser is properly authorized to submit these facts and authorize publication of the entire contents and subject matter of the announcement, including, but not limited to, the advertiser's having obtained the full and complete consent of all parties, together with any other persons named in the announcement, and the full right to use and publish any photograph submitted for publication.

3. The publisher shall in no event be held liable or responsible for any error or omission in a published announcement, and will be responsible for adjustments only as hereafter set forth. Requests for adjustments shall be made no later than one week after date of publication of the announcement. The publisher shall at most be responsible, at its option, for i) return of payment (in whole or in part) for any announcement not published, or published with a significant error by publisher or misprint, or ii) re-publication of the

announcement at no additional charge. Under no circumstances shall publisher be responsible for defects in newsprint, errors or irregularities in printing or other problems resulting in poor quality of photo or text reproduction of an announcement. The publisher shall attempt to publish the announcement in a timely fashion, but shall not be liable for any failure to do so. In particular, and without limitation, publisher shall not be responsible for any delays in publication due to strikes, labor disputes, government action, acts of God, war, fire, flood or other natural disaster, equipment failure or other circumstances beyond the publisher's control.

4. No position in the newspaper of any announcement is guaranteed.

5. The advertiser will fully hold harmless and indemnify the publisher from any and all claims, demands, suites, actions, proceedings, recoveries and expenses of any kind or nature whatsoever, including reasonable fees of counsel selected by publisher, arising directly or indirectly from publication of the announcement or breach of the advertiser's representations in paragraph 2 hereof, or based upon or arising out of any matter or thing contained in the announcement, including, but not limited to, claims for libel, defamation, invasion of privacy, infringement of right of publicity, or copyright or trademark infringement.

ENGAGEMENT ANNOUNCEMENT INFORMATION

Supply only the information you wish published in Hernando Today. Please type or print your information on this form or on a separate sheet of paper. You may also choose to write your announcement in your own words. The spelling of names and places and the legibility of handwriting are the responsibility of the person submitting the information. Please note if parents or grandparents are divorced or deceased.

**Please see page 6 for details about your photograph.*

Bride-elect last name

Groom-elect last name

Mr. and Mrs. (names of bride's parents as you want published)

of (city, state)
announce the engagement of their, his, her (circle one) daughter

Miss or Ms. (indicate preference, if any)

of (city, state)

to (full name of bridegroom)

of (city, state)

son of Mr. and Mrs.
(names of groom's parents as you want published)

of (city, state)

A (date, month or season) wedding is planned

Bride-elect's maternal grandparents

City, state

Bride-elect's paternal grandparents

City, state

Groom-elect's maternal grandparents

City, state

Groom-elect's paternal grandparents

City, state

Bride-elect's schools, employment, organizations, etc.

Groom-elect's schools, employment, organizations, etc.

Any special information or unusual aspects of engagement
you want published

Requested publication date

Authorized signature (bride, groom or parent)

Print name

Address

City, State, ZIP

Home phone Daytime phone

E-mail address

25% off

*Place your engagement announcement in
Hernando Today and receive a coupon for 25%
off the cost of your wedding announcement.
Call 813-259-8050 for details.*

Contact our special announcement coordinators at (813) 259-8050 or by email at specialoccasions@tampatrib.com

WEDDING ANNOUNCEMENT INFORMATION

Supply only the information you wish published in *Hernando Today*. Please type or print your information on this form or on a separate sheet of paper. You may also choose to write your announcement in your own words. The spelling of names and places and the legibility of handwriting are the responsibility of the person submitting the information. Please note if parents or grandparents are divorced or deceased.

**Please see second page for details about your photograph.*

Bride's last name

Groom's last name

The marriage of Miss or Ms. (full name of bride)

of (city, state)

daughter of Mr. and Mrs.

(names of bride's parents as you want published)

of (city, state)

to (full name of groom)

of (city, state)

son of Mr. and Mrs.

(names of groom's parents as you want published)

of (city, state)

took place (date)

at (church or site of ceremony)

in (city, state)

Clergy or officiator of ceremony

Bride's maternal grandparents

of (city, state)

Bride's paternal grandparents

of (city, state)

Groom's maternal grandparents

of (city, state)

Groom's paternal grandparents

of (city, state)

Type/description of ceremony

Bride's attire and flowers

Maid of honor (Miss or Ms.)

of (city, state)

Relationship to bride

Matron of honor (Ms. or Mrs.)

of (city, state)

Relationship to bride

Bridesmaids (name, relationship, city, state)

Bridesmaids' attire and flowers

Bride's mother's attire

Groom's mother's attire

Best man

of (city, state)

WEDDING ANNOUNCEMENT INFORMATION

(continued)

Relationship to groom

Groomsmen/attendants (name, relationship, city, state)

Groomsmen's attire/boutonnieres

Ring bearer

of (city, state)

Relationship

Attire

Flower girl

of (city, state)

Relationship

Attire

Other special helpers

Music

Reception location and description

Bride's schools, organizations

Bride's occupation/company/title

Groom's schools, organizations

Groom's occupation/company/title

Honeymoon

The couple will reside in (city, state)

Details regarding showers, parties, rehearsal dinner, etc.

Requested publication date

Authorized signature (bride, groom or parent)

Print name

Address

City, State, ZIP

Home phone

Daytime phone

E-mail address

SAMPLE ANNOUNCEMENTS



JONES & CHAMPION

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Three-column sizes

(B) 3 x 5" 79.20

3 x 6.5" \$102.96

(A) 3 x 9" \$142.56

Six-column sizes

6 x 9.5" (1/2 page)

\$300.96

6 x 19" (full page)

\$601.92

These are only some of the sizes we offer; other sizes are not shown. Ad sizes vary and are determined by the amount of text submitted and layout of photo(s) supplied.

3x9

SAMPLE ANNOUNCEMENTS

B



3x5

JONES & CHAMPION


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RIVERA & GONZALEZ

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1x4.5

One-column sizes

1 x 2.5" \$13.20

(E) 1 x 4.5" \$23.76*

(C) 1 x 7" \$36.96

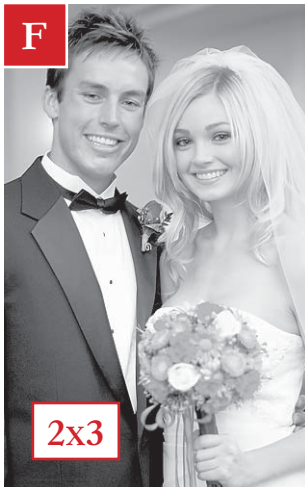
1 x 9.5" \$50.16

*Minimum size for ad with photo

These are only some of the sizes we offer; other sizes are not shown. Ad sizes vary and are determined by the amount of text submitted and layout of photo(s) supplied.

SAMPLE ANNOUNCEMENTS

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2x6

Two-column sizes

(F) 2 x 3" \$31.68

(D) 2 x 4" \$42.24

(H) 2 x 5" \$52.80

(G) 2 x 6" \$63.36

2 x 9.5" \$100.32

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